



COMMUNITY

Mt. Holiday is proud to be home to the following:

- Holiday Race Team, our annual 100 member youth ski race team
- Mt. Holiday Junior Ski Patrol Program
- The Tom Hall Memorial Skiership and Warren Brosch Skiership scholarship programs (approximately 50 per year)
- Mt. Holiday Ski School & Kiwanis Learn to Ski Program
- Mt. Holiday Terrain Park Crew and Freestyle Club

COMMUNITY



Our mission at Mt. Holiday is to provide year-round educational and outdoor recreational activities in a **safe, inviting, and historic environment** for people of all ages and abilities.



SAFE



INVITING



HISTORIC



3100 Holiday Road
Traverse City, MI 49686
www.mt-holiday.com
231-938-2500



REIMAGINE MT. HOLIDAY

THE NEXT 50 YEARS

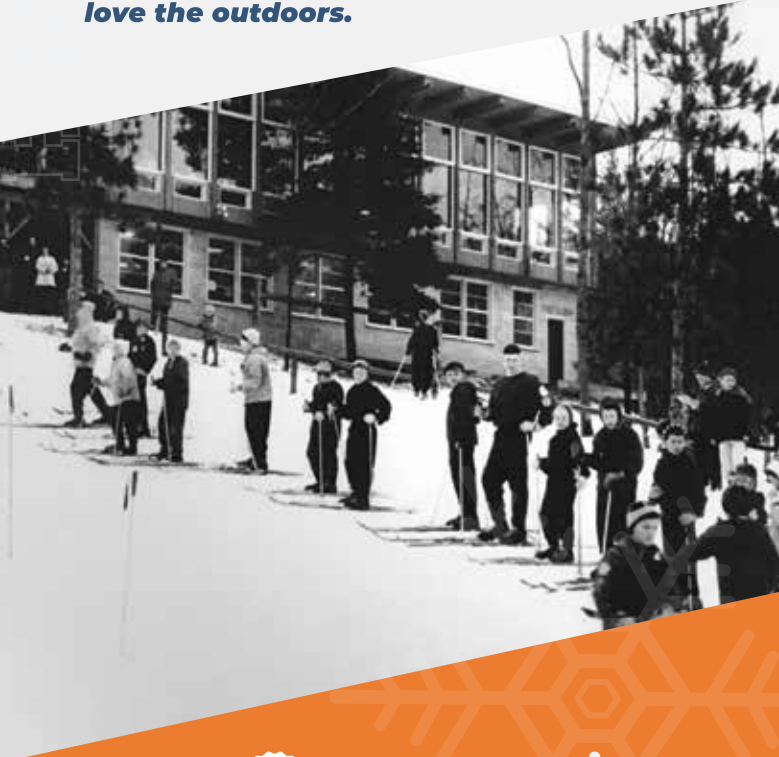


REIMAGINE MT. HOLIDAY

HISTORY

Mt. Holiday first opened in 1949 when a group of local businessmen constructed a ski run on state-owned land. Since then, Mt. Holiday has been a source of great inspiration for the area.

We are passionate about inspiring and teaching the area's youth to respect and love the outdoors.



We have produced several Olympians & X Gamers



Over 20,000 people per year enjoy Mt. Holiday



We teach over 150 kids per year to ski & snowboard



We host the area's annual Mud, Sweat & Beers event



We are **upgrading the complete infrastructure** of our snowmaking capacity to meet community demands of our hill for the next 50 years. We are refitting and redesigning the ski hill with modern equipment and additional ski guns. Our goals include:

- **Increasing the snowmaking capacity** and increasing our skiable area
- Producing **better quality snow**
- Providing a **safer and well-managed** ski hill to the community

We want to be able to devote our undivided attention to our customers, and this can't be achieved until we have a sustainable infrastructure for the future in place.

REIMAGINE MT. HOLIDAY

GIVE

The necessary upgrade to the ski hill will be a tremendous asset to the vitality of our community and will be **available to all members of the community; specifically the community's youth population.**

Your donation will help support the complete upgrade, replacement, and installation of new:

- Water lines
- Electrical lines
- Well head
- Pumping station
- Snow gun turrets/stations, and the supporting equipment of each

Mt. Holiday would not be the ski run you know and love without the support of our generous community — **don't let it disappear!**

Give to Mt. Holiday today online at mt-holiday.com or call 231-938-2500.



**DON'T LET IT
DISAPPEAR...**